

## **TUA VISO – A Natural, Non Surgical Face Lift Solution To A Younger Looking Face**

*TUA VISO, an advanced electronic face lift fights the signs of aging and makes skin younger naturally by stimulating and exercising the facial muscles. Malaysians can now get TUA VISO from Beauty Impress, the exclusive distributor for Tua Viso in Malaysia.*

Malaysia (1<sup>st</sup> September 2006) – Immediate Release  
Beauty Impress, a fast growing company in natural beauty care, introduces TUA VISO, an advanced electronic face lift unit for facial gymnastics. TUA VISO was designed & developed to stimulate and exercise the facial muscles to lift & firm the face and smoothen the wrinkles, giving users a younger looking face naturally.

### **Common Aging Skin Problems:**

As we age, our face undergo visible changes: wrinkles appear, skin loses its elasticity, causing bags to appear under the eyes, flabby cheeks, double chin and loose skin on the neck. While cosmetics can moisturize and smoothen the skin, to lift the face, we need to work on the structural parts - muscles.

It is proven that facial muscles exercise or facial gymnastics, used a great deal by celebrities, can actually help fight against a dropping chin line, formation of eye bags or wrinkles and maintain a young look. However, facial exercise are often complicated and require training. TUA VISO was invented to provide effective and complete facial muscle exercise the fast and easy way so that everyone can have a non surgical face lift and look younger naturally.

### **TUA VISO Electronic Face Lift:**

TUA VISO, 100% designed and made in Italy, is an advanced, patented and scientifically proven electronic face lift for facial gymnastics. It works by generating trains of sine wave pulses (specific for delicate facial muscles) to induce sustained muscular contraction. The passage of microcurrent boosts local circulation, oxygenation, nutrition and detoxification of the tissues improves; this encourages metabolism and the formation of elastic fibres and increases muscle tone, in a harmless, rapid and selective manner.

TUA VISO is a safe, painless and effective face lift for personal use. TUA VISO offers a safe, non-invasive and effective alternative to other wrinkle or face lifting treatments such as botox injections or laser. An independent clinical trial conducted at Bologna University, has shown visible facial lift and redefinition after 8 – 10 sessions of using TUA VISO with 2 – 4 minutes per area. Easy to use and portable due to its lightweight and compact design, TUA VISO can be used anywhere anytime at your convenience.

**Five Ways To Look Younger With TUA VISO:**

1. Prevent and correct loss of facial muscular and skin tone, tightening loose skins
2. Prevent and reduce wrinkles, fine lines and eye bags
3. Shape, firm and lift the face and neck
4. Minimize excess facial fats and double chins
5. Improve the nutrition of the skin to encourage detoxification, cell replacement, collagen production and better overall appearance

**Comments & Feedbacks by Medical Professionals:**

"For almost 50 years doctors, surgeons and physiotherapists have appreciated the toning and lifting benefits of professional clinical electrical muscle stimulation while treating patients with Bell's palsy and facial paralysis. They appreciate today that it is still the most effective way to exercise facial muscles effectively and comfortably and produce hypertrophy and lift. The sine wave induced electro muscular stimulation of Tua Viso will effectively tone and lift your facial muscles so long as you use the device as instructed."

Dr Lisa Boettcher MBBS, BSc (Hons)

"Tua Viso provides an excellent alternative to invasive cosmetic procedures such as face lift surgery and Botox treatments so long as you use it methodically. This product (Tua Viso) is very user friendly – an excellent and safe professional product for home use."

Dr Natalie Blakely MBBS, BA (Hons)

"Long term use of electrical stimulation causes skin to appear thicker and more youthful, with a vibrant visible glow."

Dr Nicholas Perricone M.D. in his book 'The Perricone Prescription', and New York Bestseller 'The Wrinkle Cure'

"While we can exercise most muscles in order to maintain them, exercising facial muscles is extremely difficult. Medics have developed a handy instrument that makes it easy to electronically exercise literally all facial muscle groups. (It's the same kind of electrical stimulation that is used for muscle rehab, especially in people who are immobilized due to accidents.) I have seen photos before and after electronic exercise and was amazed at the difference"

Hans Kugler, Ph.D., Founder and President of the International Academy of Alternative and Anti-aging medicine, Journal of Longevity, Vol 9., No 3.

"Electrical stimulation may be the future of skin-care technology"

New York Dermatologist Dennis Gross, M.D. , Elle Magazine Feb. 2003.

"The sine wave induced electro muscular stimulation of Tua Viso will effectively tone and lift your facial muscles so long as you use the device correctly and daily"

Dr Lisa Boettcher, MBBS, BSc (Hons), UK

"The use of Tua Viso at home permits the regular and enjoyable practice of skin and muscle "training" that promises to give lasting youthfulness to the face."

Dr Natalie Blakely MBBS, BSc (Hons), UK

*Beauty Impress is the exclusive distributor for TUA VISO in Malaysia. Interested parties can call 03-2287 2522 for a free trial at our showroom 51-2 The Boulevard Mid Valley City, Lingkaran Syed Putra 59200 or visit <http://www.BeautyImpress.com> for more information.*